

Working for a Healthier Chesterfield

Working for a Healthier Chesterfield (WHC) engages employers in an evidence-based, comprehensive, customize worksite initiative resulting in at least 800 employees increasing physical activity, increasing healthy eating, and reducing stress. WHC will improve access and the delivery of healthcare services, integrate health care and community programs to improve health, access, delivery, and outcomes, and implement services/programs that promote improved outcomes and health for rural communities by combating the growing prevalence of physical inactivity, poor nutrition, and stress, making our community a healthier place to live, work, learn and pray. It will create improvements in rural health outcomes that can be adopted by other rural communities and inform public policy in SC. WHC will begin a ripple of increasing impact which, over time, could touch all County residents.

Project Aims

- Help to establish a thriving workforce achieved through improvements in workplace policy, built environment, individual skill building, and access to services, and includes a cost/benefit analysis to enhance sustainability
- Establish evaluation systems for process and outcome measures
- Build capacity by localizing Working Well's resources for a compelling business case for workplace wellbeing; create communication tools
- Engage employers using existing Chamber, HR/Executive meetings, leverage relationships with workforce development and other agencies, and host new events throughout the county to engage employers and identify early adopters. Use the Strategy for Wellbeing online platform with engaged employers to assess their current policies, systems, and environments, provide customized action plans, and on-demand, evidence-based implementation resources

Successes

- CareSouth Carolina has completed the business assessment. 2 of the 9 locations for CareSouth Carolina have been chosen as the sites.
- Sandhills Medical Foundation committed to being a Working Well site

Future Directions

- Identify additional social and health fair events during this and the next reporting period to give the "elevator speech" to HR directors and CEO's of local companies.
- Work toward bringing in programs that will enhance the work being done on the Working Healthier program.
- Determine the award system for employers that have progressed in the Working Well initiative.

Chesterfield County Coordinating Council